UBU Press Release

UBU HOLDINGS, INC. (UBUH) Announces that it is now Trading and Releases its Mission Statement

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LOS ANGELES, CA–(Marketwired – Jan 30, 2014) – UBU HOLDINGS, Inc. (OTC MKT: UBUH), a development stage company trading under the stock symbol, UBUH, is an intellectual property company that owns, manages and controls its own global sales and distribution network.

Walter Morgan, Founder and Chief Executive Officer of UBU Holdings, Inc., commented, "We are pleased to announce that we are now a Current Information company with the OTC Market and look forward to benefitting from our position of being a publicly traded company and the implementation of our competitive strategy for our intellectual property-based company. We have been developing our financial and business infrastructure and now look forward to reaping the benefits of our upcoming proposed brands, trademarks and/or copyrights."

Mission Statement

UBUH is an intellectual property company that will protects its copyrights and trademarks with its own global sales and distribution system. UBUH will be operating under three synergized business units: an international sales and distribution network for Fast Moving Consumer Goods, an international sales and distribution network for television and film, and Intellectual Properties (i.e., copyrights and trademarks). UBUH's mission is to broadcast positive images and messages of people of color and to build bridges between people, cultures and nations.

About UBU Holdings, Inc. (UBUH)

UBUH has an award-winning, international distribution system of Personal Care products, which now comprises over 50 countries. In 2010-2011, UBUH was named International Distributor of Excellence by Schwarzkopf Henkel. UBUH believes that the best way to protect and grow its intellectual properties is by owning, controlling and/or managing its own global distribution system for the exploitation of its copyrights and/or trademarks.

For more information about UBUH, please visit the Company's website at: <u>http://www.ubutv.com</u> or call 1-424-234-8565.

Follow UBUH on Twitter at <u>http://twitter.com/ubu holdings</u> UBUH's Facebook Fan Page at: <u>https://www.facebook.com/ubu holdings</u>

SAFE HARBOR STATEMENT

Some portions of this press release, particularly those describing UBUH's goals and

strategies, contain "forward-looking statements." These forward-looking statements can generally be identified as such because the context of the statement will include words, such as "expects," "should," "believes," "anticipates" or words of similar import. Similarly, statements that describe future plans, objectives or goals are also forward-looking statements. While UBUH is working to achieve those goals and strategies, actual results could differ materially from those projected in the forward-looking statements as a result of a number of risks and uncertainties. These risks and uncertainties include difficulty in marketing its products and services, maintaining and protecting brand recognition, the need for significant capital, dependence on third party distributors, dependence on third party brewers, increasing costs of fuel and freight, protection of intellectual property, competition and other factors, any of which could have an adverse effect on the business plans of UBUH, its reputation in the industry or its expected financial return from operations and results of operations. In light of significant risks and uncertainties inherent in forward-looking statements included herein, the inclusion of such statements should not be regarded as a representation by UBUH that they will achieve such forward-looking statements. For further details and a discussion of these and other risks and uncertainties, please see our most recent reports on the OTC website, www.otciq.com, as filed with the Securities and Exchange Commission, as they may be amended from time to time. UBUH undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events, or otherwise.

The post <u>UBUH's, Inc. Announces that It's now Trading and Releases its Mission</u> <u>Statement</u> appeared first on <u>www.ubutv.com.</u>.